

SYSTEM AND METHOD FOR POPULATING A REGION IN A PUBLICATION

ABSTRACT OF THE DISCLOSURE

- 5 A method, a program embodied on a computer readable medium, and
a system for populating at least one region in a publication are provided. In
one embodiment, the method includes the steps of associating a priority with
each of a number of content items to be populated into the at least one region
of the publication in a computer system, and, populating the at least one
10 region with the content items in an order corresponding to the priority
associated with each of the content items.

10010980-1